Library Patrons' Privacy:

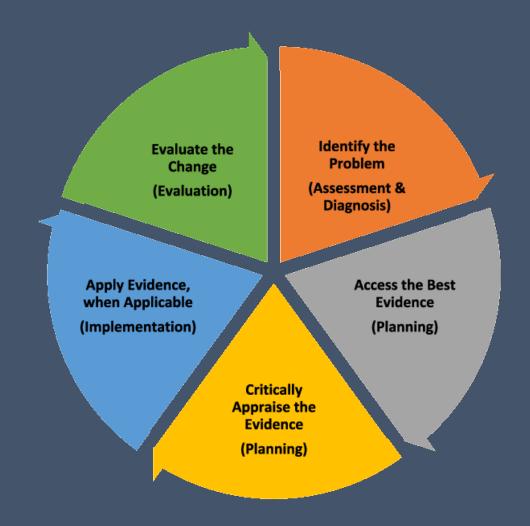
Questions and Answers

With

Brady Lund and Matt Beckstrom

How We Structured Our Work

- Focus on Evidence-Based Practice
- Practical Cases that Librarians Are Likely to Actually Encounter
 - 1st Part: Physical Environment
 - 2nd Part: Evolving Challenges
 - 3rd Part: Interacting With Digital Technology
- Share Our Opinion, But Allow Readers to Make Their Own Decisions



Unattended Items/Unintended Consequences

- Flashdrive
- Backpack
- Purse



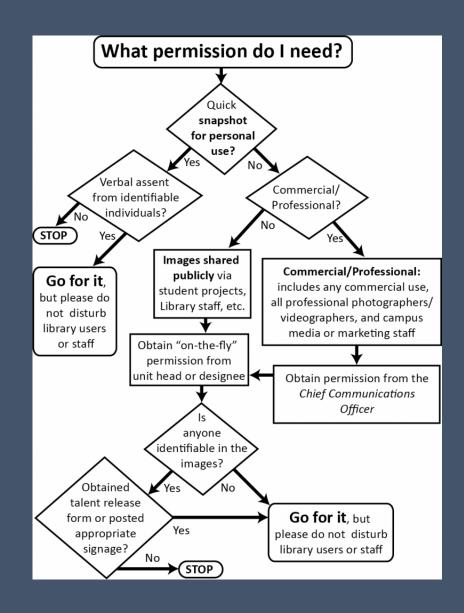
- May Be Inclined to Check Inside
- Ethically, We Probably Should Not
- Practically, It Is Probably The Best To Do With Caution





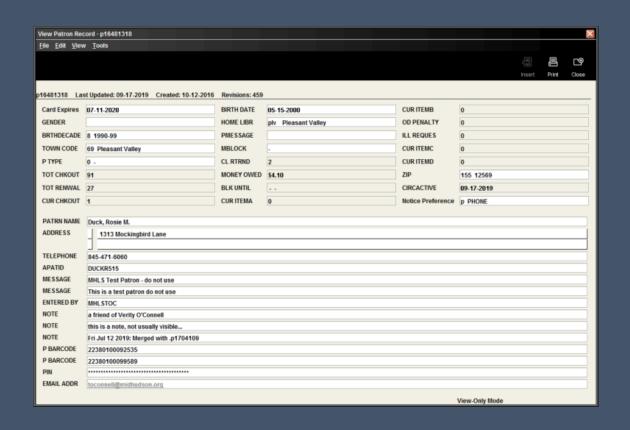
Photography

- They are many uses of photography that are perfectly innocuous, but if the photos include identifiable humans, then certain permissions are necessary.
- Some libraries, like the University of Illinois's Library, utilize decision charts to provide guidance on whether permissions are needed.



Patron Records

- All libraries collect some basic information about their patrons.
- Certain information can be valuable if it reaches the wrong hands.
- Policy should guide who has access to this content.



Calling Police - A Challenging Issue

- Recent events and organizations, like the Black Lives Matter movement, have enhanced the scrutiny of police activities around the library.
- At what point should policy be contacted, as opposed to trying to handle the incident in-house?
- Who should be speaking on this issue?



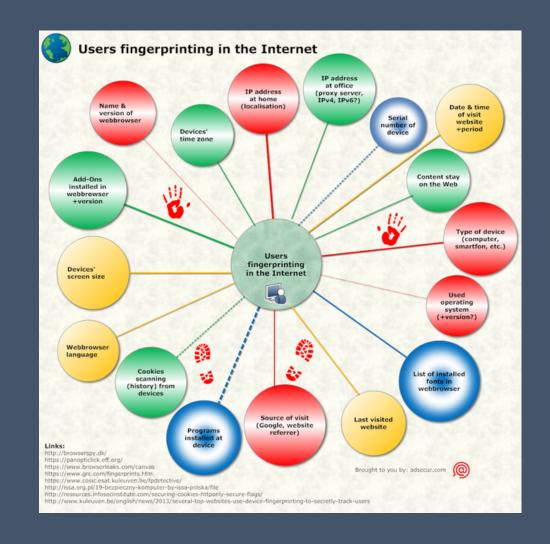
Privacy in the Virtual Environment

- Virtual environments are particularly high risk for privacy invasions.
- Zoom, university administrative systems, learning management systems
- Why two-factor authentication is important.
- Phishing



Web Tracking

- Cookies are packets of information that are used by browsers and websites in order to learn users' online behaviors and history: sites visited, location, log-in details.
- While they can be helpful, they also pose major risks to privacy.
- People underestimate how much information about them is available online.



The Dark/Anonymous Web

- The dark/anonymous web is a collection of networks that offer enhanced privacy over the Internet.
- Different platforms provide different benefits/drawbacks.
- The most popular platform, Tor, looks and feels very similar to a traditional web browser, just with enhanced privacy measures.



About Us and Our Book

- Libraries Unlimited, 2022
- 152 pages
- Can be purchased directly via the publisher's site:
- 20% discount with the promotional code NICHE at https://www.abcclio.com/

